

Privacy Policy

Welcome to the Concrete Products website. Concrete Products recognizes your right to privacy and is strongly committed to protecting the privacy of all visitors to this website. The intent of this privacy policy is to detail our policies and procedures regarding the collection, use, or disclosure of personal information of visitors to the website. This policy also lets you know what to do if you do not want your personal information collected when you visit our website and how you can change or delete information you have already provided us.

Your Consent

By providing your personal information to us, you consent to the collection, use, and disclosure of your information by Concrete Products in accordance with the terms of our privacy policy. If we change our privacy policy, we will post those changes on this page so that you are always aware of what information we collect, how we use it, and under what circumstances we disclose it. Any changes to our privacy policy will be effective and binding on you immediately following the posting of such changes to this website. You agree to review our privacy policy from time to time. This privacy policy was last modified on April 29, 2011. Please also see our website's Terms of Use for other terms and conditions governing your use of our website and our products and services.

Definitions

"Cookies" means small files sent to your browser from a web server and stored in your computer.

"Information of a Non-Personal Nature" means any non-confidential, non-proprietary information derived from your connection to this website, such as your Internet browser, domain name, and referrer link.

"Personal Information" means personally-identifiable information including, without limitation, your name, street address, telephone number, and e-mail address.

Information of a Non-Personal Nature

As a general policy, with the exception of IP addresses, no personal information is automatically collected from visitors to the Concrete Products Ltd. website. Concrete Products may gather and analyse IP addresses and certain information of a non-personal nature regarding website usage by visitors to the Concrete Products website. Such data is used in an aggregate form to assist Concrete Products in determining general usage patterns and to administer, diagnose problems with, and fine tune the layout of the Concrete Products website. We may share non-personal, summary, or aggregate customer data with partners and other third parties at our discretion.

Cookies

Concrete Products may use cookies to store and sometimes track information about your use of our website. In addition to improving the general layout of the website, cookies allow us to customize our website to each visitor's individual preferences. Although most web browsers automatically accept cookies, you can usually change your browser to prevent you from receiving cookies or to notify you whenever you are sent a cookie so that you may decide whether or not to accept it. If you decide not to accept a cookie, you can still enjoy all of the features of our website.

Collection, Use and Disclosure of Personal Information

Certain personal information may be voluntarily and knowingly provided to us by visitors to the website. Find a partner program, for example, we may ask you for your name, e-mail address, mailing address, telephone number, as well as certain other information.

Concrete Products shall collect personal information of visitors to the Concrete Products website and shall use all commercially reasonable efforts to protect your personal information. If you do not want us to have access to your personal information, please do not provide it to us. When you do provide your personal information, you are authorizing us to use it in accordance with the terms of the privacy policy, including your right to limit our use of the personal information (see “Who to Contact” below).

Concrete Products may use personal information to contact you, to process and store the personal information so that we are able to better understand you and how we can improve our services, for editorial, feedback or other fully disclosed purposes, such as to enter you into a contest, respond to a future on-line order or respond by e-mail to an inquiry that you posed on-line.

We will not give, sell, rent, or loan any of your personal information to any third party (with the exception of third parties performing functions on our behalf who have an obligation to keep your information completely confidential or a third party who buys our business) unless you have authorized us to do so.

Concrete Products reserves the right to access and/or disclose personal information where required to comply with applicable laws or lawful government requests or, in Concrete Products reasonable opinion, to operate the Concrete Products Ltd. website properly and securely, or to protect Concrete Products or visitors to this website. To the extent reasonably possible, Concrete Products shall attempt to obtain the prior consent of the individual to whom such personal information relates prior to disclosure to third parties.

Who to Contact

We welcome your feedback. If you have questions, comments or concerns about our privacy policy, or would like to do any of the following:

- See personal information that you have already sent us so that you can correct or update it delete your personal information from our files
- Ask that we not send you mailings or otherwise contact you
- Report any violation of this privacy policy

Please contact our Concrete Products Web Administrator by email at:

cp@concreteproducts.ca

or by regular mail at the address below:

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